

**Al 82-lea Salon International Motor Show de la Geneva va avea loc la Palexpo in perioada 8 - 18 martie 2012.**

Ceremonia de deschidere va fi joi, 08 martie, la ora 10:00 in prezenta președintelui Confederației elvețiene, Eveline Widmer Dna-Schlumpf, președintele Consiliului de Stat al Republicii și a Canton

Geneva, domnul Pierre-Francois Unger, și de către președintele Motor Show, DI Maurice Turrettini, în

prezența mai multor politicieni, oameni de afaceri și oameni de bine cunoscute din industria de automobile.



### OPENING HOURS

10 hours every day: Weekdays: 10:00 AM – 08:00 PM

Saturdays and Sundays: 09:00 AM – 07.00 PM

### ADMISSION PRICES

Daily admission tickets give a one-time access only to the Show.

Adults: CHF 16.-

Children aged 6 to 16 and OAPs CHF 9.-

Groups of 20 people and more: CHF 11.- /person

50 % discount on all entry tickets sold on site after 4 PM.

This cannot be combined with any other offer.

### TICKETING

You can purchase tickets on our website [www.salon-auto-ch](http://www.salon-auto-ch) or on site at the Palexpo cash points or at the

following:

**FNAC**

[www.fnac.ch](http://www.fnac.ch) or [www.fnac.com](http://www.fnac.com) or in France: Phone 0892 68 36 22 (€ –.34/min).

Switzerland: FNAC Shops / France: FNAC Shops – Carrefour – Géant – Magasins U.

**SWISS RAIL (CFF/SBB)**

At railway stations or online for the discounted combo ticket “rail travel+admission”

[www.cff.ch/ticketshop](http://www.cff.ch/ticketshop)

**TPG (Geneva Public Transports)**

A combo ticket “bus + admission” can be purchased at the Cornavin railway station, Rond-Point de Rive and

Bachet-de-Pesay stations.

### SHOW'S SECTORS

On a total surface of 110'000 m2 the 260 exhibitors from about 30 different countries share a net surface of

76'000 m2 although they totalized requests of approx. 84'300 m2. They are divided in the following sections:

- Private motor cars
- Electric and alternative-propulsion cars
- Special bodywork for motor cars, design and engineering
- Converted cars (tuners)
- Accessories and components for motor cars

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- Original Equipment Manufacturers (OEM)
- Workshop installations
- Miscellaneous products and services

### PREMIERES AND INNOVATIONS

As the only international motor show held annually during the spring in Europe and on a "neutral territory", the

Geneva Show is known as one of the most representative of the industry.

The top manufacturers always unveil major innovations at the Show, in the presence of their CEOs. This year

about 140 World and European premieres have been announced in the sectors of “passenger cars”, “special bodywork” and “converted cars”. 40 world and European premieres have been registered by the accessories, OEM and workshop installations section.

### CAR OF THE YEAR

For the first time in the almost 50-year history of Car of the Year, the most important award in its field will be

announced in 2012 at the Geneva Motor Show on 5th of March.

Currently, 59 journalists from 23 countries are members of the jury. Car of the Year has been awarded since

1964 and was called into being by seven European magazines from seven countries: Germany (Stern), Italy (Auto), France (L'Automobile), Spain (Autopista), Great Britain (Autocar), The Netherlands (Autovisie) and Sweden (Vi Bilägare).

For more information: [www.caroftheyear.org](http://www.caroftheyear.org).

### CREATIVITY AWARD

For 2012 the Advertising and Communication Club of Geneva will present the 8th Creativity Award to the

exhibition stand which facilitates the greatest circulation through the stand, has the best access to the models

presented, and the most effective presentation of new models. The attractiveness and welcoming nature of the

stand will also be judged. The jury will evaluate the stands during the press days as well as on one of the public

days. The award will be presented on March 15 at 6:00 PM in the Everest Restaurant in Hall 5.

### GREEN PAVILION – Exhibition for the technologies of tomorrow

For the 82nd edition of the Geneva International Motor Show the Green Pavilion and the Green Tests will move

to the Parc Sarasin, the entry of which is just facing the main entrance of Palexpo. Access to the Green Pavilion

is included in the main ticket for the Motor Show, and it will open its doors one hour ahead of the opening of the

rest of the Show, at 09:00 AM on weekdays and at 08:00 AM on the weekends.

At least twenty exhibitors will present a 360 degree vision of their latest achievements in ecological

developments and transportation options for the future. Visitors to the Pavilion will see what the major

constructors are presenting for their “green” models, both current and future, as well as the specialist

constructors of vehicles using alternative propulsion options plus the enterprises specializing in infrastructural

and other diverse ecological projects.

### GREEN TEST DRIVES – Drive into the future

The “Green Test Drives” promise to be colorful, multi-faceted, innovative, and even electrifying!

A circuit around

the park and on the open road will allow visitors to test a large assortment of 100% electric vehicles. There will

be 16 different models available from 12 constructors for the test drives.

Reservations for these test drives can be made at the stands of the participating constructors in the "Green

Pavilion" or directly at the places where the vehicles await you.

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For further information please go to the official website of the Geneva International Motor Show: [www.salon-auto.ch](http://www.salon-auto.ch).

INTERNATIONAL ADVANCED MOBILITY FORUM – a look at mobility in the future

High profile key speakers will once again present and debate newsworthy issues at the 5th International

Advanced Mobility Forum (IAMF) dedicated to alternative and environmentally-friendly technologies for future

mobility. The Forum will take place in the framework of the International Geneva Motor Show as usual, but for

the first time during the second press day and the first public day (Wednesday and Thursday, March 7-8, 2012),

instead of during the second week of the Show as in previous years.

The International Advanced Mobility Forum (IAMF) is organized by Palexpo SA, the Bern University of Applied

Sciences (BFH-TI) and Dynamic Test Centre AG (DTC), the association e'mobile, Gasmobil AG and

Euresearch. The forum is supported by the Paul Scherrer Institut (PSI), the International Energy Agency (IEA),

Alpiq, AVERE, the Swiss Energy Council, auto-schweiz, FISITA, the Union Pétrolière, the Geneva International

Motor Show and other partners.

For further information visit the website at [www.iamf.ch](http://www.iamf.ch).

THE OFFICIAL GENEVA MOTOR SHOW WEBSITE: [www.salon-auto.ch](http://www.salon-auto.ch).