

□□□□ **Joi 15.03.2012** a avut loc lansarea in Romania : Lotus Exige S

Evenimentul a avut loc la sediul firmei Forza Rosa , in prezenta Lord Green of Hurstpierpoint ,Ministrul Comertului si Investitiilor al Marii Britanii si a Excelentei Sale Martin Harris , Ambasadorul Marii Britanii la Bucuresti



PURE ADRENALINE

PURE LOTUS

The Lotus Exige S is back, and it's the best one yet.

Blending the extreme and the sublime, it's a balance between beauty and the beast, and with its 345 hp (350 PS) supercharged V6 engine it's not for the faint hearted.

From headlights to rear wing, the aggressive stance of the Lotus Exige S underlines a performance pedigree few can match. Track-inspired details such as the all-new aerodynamic package through to its race-inspired steering wheel and supportive seats amplify its potent abilities. Its squat yet purposeful looks entice you, while its formidable performance seduces you.

The thrill a Lotus gives you comes from the sensation of intimacy with the car.

You would not expect any less though from a car developed for drivers by drivers.

Expertly developed by the world renowned Lotus ride and handling team on the famous Hethel test track, its dynamic capabilities are awe-inspiring in the way that only a Lotus can be.

The Exige S features high performance Pirelli P-Zero Corsa tyres as standard with a Lotus DPM (Dynamic Performance Management) switch that allows the driver to switch between three driving modes: Touring, Sport and DPM off.

THE LOTUS

An additional Race Pack option is available offering a fourth driving mode providing maximum possible traction out of corners, an optimised track suspension setting and Launch Control.

And with two new interior package options available you get to spec your Exige S exactly as you want it.

A Premium Pack option provides added comfort and style where as the Premium Sport option focuses on creating an internal cockpit optimised

Powertrain SPECIFICATION

Mid mounted, transverse 3.5 litre DOHC V6 VVT-i engine,

4 valves per cylinder, equipped with Harrop HTV 1320

Supercharger utilising Eaton TVS Technology

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OPTION PACKS

Premium Pack

Choice of leather colour: Ebony Black, Ivory White, Venom Red, Cognac Brown, Imperial Blue, Cocoa Brown, Ash Grey, leather centre console, fully covered foot well area (carpet + leather), Premium steering wheel in full black leather, leather sills, door panels in leather, Premium seats in full leather, full sound

insulating material, dark trinket tray, face-level air vents covered in leather

Premium Sport Pack (choice of leather or SuedeTex®)

Sport seats in Ebony Black leather or Ebony Black/Slate Grey

SuedeTex® combination with carbon effect leather inserts,

leather or SuedeTex® centre console, black floor mats, Premium

Sport steering wheel, door panels in leather or SuedeTex®

Race Pack

4 mode Lotus DPM system including launch control, exhaust

bypass valve override switch, optimised suspension to suit the

Trofeo tyre characteristics

Convenience Pack

Trinket tray divider, USB connection, cup holder

Technical

SPECIFICATIONS

EXTERIOR SPECIFICATION

Solid paint S

Metallic paint O

Premium paint O

Motorsport paint O

Satin black wheels, cast (17" front and 18" rear) S

Diamond cut wheels, cast (17" front and 18" rear) O

Pirelli P-Zero Corsa tyres

Front: 205/45 R17 & Rear: 265/45 R18 S

Pirelli P-Zero Trofeo tyres

Front: 205/45 R17 & Rear: 265/45 R18 O

Performance Brake Upgrade O

INTERIOR SPECIFICATION

Lightweight aluminium passenger footrest S

Lightweight aluminium footwell divider S

Driver and passenger airbags S

Black leather steering wheel S

Black leather gear lever gaiter S

Polished aluminium gear knob S

Plain leather sun-visors S

Black carpet mats S

Black seats with Lotus roundel S

Contrast stitching (Premium Sport Pack required) O

CD/MP3/WMA receiver with 4 speakers S

Immobiliser and remote activated alarm S

Central door locking S

Engine start push button S

Rear parking sensors O

Heated seats O

Face-level air vents S

Air conditioning O

FUEL CONSUMPTION (mpg (l/100km))

Urban 19.5 (14.5)

Extra urban 37.2 (7.6)

Combined 28.0 (10.1)

CO2 emissions (g/km) 236

TRANSMISSION

6-speed close ratio gear box

Constant mesh helical gears and open differentials

SAFETY EQUIPMENT

Driver and passenger airbags

Track tuned ABS system

Composite front energy absorbing crash structure

Pre-tensioning seatbelts

Door side impact beams

PERFORMANCE

0-60 (mph) 3.8 seconds

0-100 (km/h) 4.0 seconds

Max speed 170 mph / 274 km/h

Max power 345 hp at 7000 rpm (350 PS) (258 kW)

Max torque 295 lbft at 4500 rpm (400 Nm)

Unladen vehicle mass 1176 kg

Power to weight ratio

hp per tonne

PS per 1000 kg

293

298

VEHICLE SPECIFICATION

Modular lightweight bonded aluminium structure

AP-Racing four-piston calipers (front and rear) with ventilated and cross drilled cast-iron discs

Servo-assisted track tuned 4-channel ABS

Fully independent double wishbone suspension with front anti-roll bar

Bilstein high performance gas dampers and Eibach coaxial coil springs

Lotus Dynamic Performance Management (Lotus DPM) with switchable driving modes: Touring, Sport and DPM off

Aerodynamically optimised front splitter, rear diffuser and wing

Sport exhaust with bypass valve

Tyre puncture repair aerosol

Tool kit