

Decizia Ford de a lansa noul B-Max, la Mobile World Congress din Barcelona, pe 27 februarie va face ca aceasta sa fie prima masina lansata vreodata la un eveniment din industria de telefonie mobilă eveniment anual de Mecca, și arată cât de important de comunicații mobile au devenit, în deciziile cumpărătorilor de automobile.

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B-MAX se prezinta ca un automobil foarte inteligent ,Easy usi sistem de acces pare a fi fost gandit pentru a fi caracteristica cheie de vânzare al noului B-MAX, dar Ford susține că ar fi încă tehnologii care nu trebuie divulgate de noi sa debuteze pe vehicul va face ", printre mici cele mai avansate tehnologic masini de pe piata.

"The Easy Access door system uses central body pillars integrated into the sliding rear doors of the B-MAX and is claimed to be a significant leap forward in vehicle design as it enables unprecedented access.

The most intriguing part of the Ford's use of moveable central body pillars will be answered when the media finally gets its hands on the B-MAX and we finally see how all Ford's computer simulations on the B-MAX's body rigidity translate to to the vehicle's handling. Ford claims the strategic use of high-strength steels in key parts of the body have enabled the chassis to maintain high torsional rigidity.



The B-MAX had previously been announced to debut at Geneva, but now we know the B-MAX will debut at MWC, and that executive chairman Bill Ford will be one of the keynote speeches at the conference. It will be interesting to see just what new technologies will be introduced.

The B-MAX will still makes its planned debut to the automotive world at the 2012 Geneva Motor Show on March 6.

** conform celor relatate de : Gizmag.com