



Vlad Marinescu, former director general of SportAccord, has joined RSportz as its President, it was announced today.

Marinescu left SportAccord, the umbrella organisation for Olympic and non-Olympic sports, in July as part of the restructuring the body after Marius Vizer stepped down following his controversial speech earlier in the year when he had criticised the International Olympic Committee and its President Thomas Bach.

Marinescu left Lausanne and moved home to California shortly afterwards but has now joined the New Jersey-based RSportz, a company that offers cloud-based services allowing sports organisations to better manage, integrate and engage their member base and maximise their revenues.

"It is my true belief that growth in sport can only come from the combination and synchronization of physical and digital elements related to sport," said Marinescu.

"I am pleased to join RSportz, a company run by passionate sports people who are experts in state-of-the-art technology and adding value for all people and organisations in the sporting environment."



The banner for the RSportz website features a background image of a basketball game. On the left, a player in a blue jersey is jumping for a shot. On the right, a player in a white jersey is running. Overlaid on the image is the RSportz logo and the tagline "THE GLOBAL SPORTS NETWORK". Below this, the text "Cloud based management for all sporting organizations" is displayed. A detailed description of the platform's features follows: "The only cloud based platform that offers membership registration, auto membership renewals, support for multiple member types including clubs and promoters, easy split payments between international / national organizations and multiple subordinate regional, club and chapter organizations. Event registration with auto membership validation and renewal. Scheduling, live scoring, results and social sharing." At the bottom of the text block, the slogan "PLAY, SCORE AND SHARE" is written in orange. To the right of the text is a screenshot of the RSportz web application interface, showing a dashboard with various statistics and a list of organizations.

RSportz THE GLOBAL SPORTS NETWORK

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"PLAY, SCORE AND SHARE"

Prior to joining SportAccord, Marinescu had worked closely with Vizer at the International Judo Federation, helping develop its television strategy, which included broadcasting its 19 events to more than 150 countries.

"We are delighted Vlad has agreed to join our family of passionate sports technologists," said Robin Kent, chief executive of RSportz.

"He brings great global sports management experience and the drive to help us achieve our

goals and ambitions of uniting the world through sport."

S** sursa -- <http://www.insidethegames.biz/articles/1032582/marinescu-appointed-to-new-role-after-leaving-sportaccord>